

Name \_\_\_\_\_

Date \_\_\_\_\_

## Providing Information

Description:

- what it is, shape, size, colour, materials  
tiny café for mice called Il Topolino temporary artwork is made from re-cycled materials like bottle-cap banjos, dog-whistle clarinets, champagne corks as chairs, matchbox desks

Facts and Figures:

- when it was made, how much it weighs, dimensions, cost  
first appeared in 2016 over 30 installations by the group 147,000 followers on Instagram,

Directions

- location, map, bus routes  
on Bergsgatan in Malmo, Sweden at pavement level next to tiny French shop Noix de Vie

Opening Times

- dates, times, duration  
you can see more and read up about this on the BBC News website...

Cost

- ticket price, family reductions, season tickets

free

Contact Information

- website, email address  
Mr Annonny Mouse, 213 Mouse Street  
Malmouse, Mauseland

\*Obviously the Anonymouse Collective are secretive and this is a made up address!

NEVER  
use your real  
personal  
information!

## Persuading the Reader

You have already made notes about the information you need to provide. Now, you will need to think about how to persuade the reader to do what you want. This can include things like visiting your creation or buying goods.

Think about using the following techniques:

List of Three

- describe things using three adjectives,  
or provide three reasons to visit  
list re-cycled items

Using 'you'

- talk to the reader  
you can see it anytime you will be amazed

Rhetorical Questions

- these don't need an answer, but they make the reader think  
have you ever wondered why don't you visit

Don't forget to include:

- ☐ a big, bold title Il Topolino
- ☐ smaller subheadings Directions etc
- ☐ bullet points Facts and Figures
- ☐ images The Café
- ☐ illustrations Map
- ☐ different fonts subheadings
- ☐ colour subheadings borders backgrounds map