

Name \_\_\_\_\_

Date \_\_\_\_\_

## Providing Information

Description:

- what it is, shape, size, colour, materials

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Facts and Figures:

- when it was made, how much it weighs, dimensions, cost

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Directions

- location, map, bus routes

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Opening Times

- dates, times, duration

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Cost

- ticket price, family reductions, season tickets

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Contact Information

- website, email address

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NEVER  
use your real  
personal  
information!

## Persuading the Reader

You have already made notes about the information you need to provide. Now, you will need to think about how to persuade the reader to do what you want. This can include things like visiting your creation or buying goods.

Think about using the following techniques:

List of Three

- describe things using three adjectives, or provide three reasons to visit

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Using 'you'

- talk to the reader

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Rhetorical Questions

- these don't need an answer, but they make the reader think

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Don't forget to include:

- a big, bold title
- smaller subheadings
- bullet points
- images
- illustrations
- different fonts
- colour